

THE POINT GREY  
*Community Center Society*

URGENTLY REQUESTS YOUR PRESENCE AT THEIR

FOURTH ANNUAL MEETING

MONDAY, FEBRUARY 10, 1947

to be held at

8; P.M.  
2091 W. BROADWAY  
(McGAVIN'S OFFICE)

R. S. V. P.:

Mrs. Cracknell  
3088 W. 41st Ave.  
KErr. 2375 L

*Secretary*

4th Annual report of the Point Grey Community  
Centre Society held Feb. 10th at 8 P.M.  
at 2091 Broadway, (McGavin's Office.)

1947

Mr. Chairman  
Members & Friend.

During the past year this society has taken definite steps forward. During the year fifteen regular meetings have been held, with innumerable committee meetings for consulting purposes.

Meetings with the City councilor School & Parks Board have resulted in permission being granted for the erection of an Ice Rink and Community Centre on Strathcona Gardens, after five years of hard work it is most gratifying to know we have at last a home for our community centre.

The Policy Committee have accomplished results progress and Mr. McGavin's report will be waited for most anxiously. It has required many hours of work and the cooperation of all the members of the committee. to reach

I would personally like to thank the Ladies on our executive for their help and I do appreciate the courtesy of all members of the Board of Directors for their gracious response when summoned to meetings.

Hoping 1947 will see the culmination of our labors.

Yours sincerely.

*Vera M. W. Bracknell*  
Sec. ....

Pres. *Geo. Macdonald*

*a m. w. Wright*

*adoption move  
a L. Wright.  
2nd Mrs McBean - carried*

Fourth Annual Meeting of Point Grey Community Centre  
Society held Feb. 10th 1947 at 1091 W. Bwy.

8.P.M.

Mr. Austing Macdonald read the Call to Annual Meeting,  
and asked for Sec. report of 3rd annual meeting.  
minutes adopted, 2nd Mrs. McBean & Mr. Wright.

names of members attending at back of report. *on file*

Treas Report. attached. accepted.  
2nd Mr. Jefferd.

Mrs. Raddel 1 announced the Fashion show being held on  
MAR; 10th in the Commodore, when the proceeds would go to  
financing the Point Grey Community Centre Society.

Mr Macdonald asked all to take note and as many as possible  
attend.

Mr. Macdonald read a letter from the Greater Vancouver ~~Sent~~  
Community Councils and moved that he thought it would be a  
good move for us to affiliate.. and send a cheque for \$2.00 Mbship  
fee.

2nd Mr. Cameron.

Mr. Macdonald then introduced Mr. Harry Duker who was  
to be our Business Manager. and Mr. Peter Downs, our Advertising  
Manager.

Mr. Macdonald then gave his annual report  
and turned the meeting over to Mr. Ian Cameron for the Election  
of Board of Directors.

next page.

Mr. Macdonald then asked Mr. Duker to discuss the Weir Plan for financing community centres.

Mr. Duker reported that any activities built on school property would be helped and that he would further discuss the matter with Mr. Ernest Lee

and Ald. Crombie and bring in a report as our property was next the school and might come under the 50% plan, he had also talked with Mrs. Rolston, a Don Brown, MLA's about the 25% plan.

Mr. Duker also reported on Rotary interest and cooperation and his work in endeavoring to obtain office space.

From information from Income Tax dept. all donations come within the "deductable from Income Tax" bracket..

Mr. Duker read letter from Parks Board setting forth their resolution giving us permission to erect a Rink & Community Centre on Strathcona Gardens, as passed at their Board Meeting.

Also reported on a letter from the Kiwanis, containing their resolution to donate \$1000.00 to promotion funds as soon as the Lease had been assured.

Mr. Downes then reported on advertising work he was planning.

Mrs. Harrison said 200 women would be required for the Block system campaign

Mr. Macdonald then introduced Peter Grantham, representing the Student Council of Point Grey, who read a resolution passed at their meeting, as follows.

We respectfully request the Point Grey Community Centre Society to suggest ways in which we might be of assistance in the establishment of the proposed Community Centre in the Kerrisdale district. " Yours sincerely

Shirley Campbell.

Sec. of Student Council

Mr. R.H. Campbell thanked the Student Body and suggested the letter be handed to Mr. Duker to be presented to Dr. Weir.

Mr. Lucas asked for a report from the South Van. Ratepayers. Mr. Roy Campbell reported they were ready to match the \$1000.00 donation of the Kiwanis for production purposed.

Mr. Art Jefford then reported on the shortage of Ice surfaces, and retired.

Mr. Fred Taylor, said that up to now we had been hiding our Light under a Bushel, but that from now on we should let everyone know what we are after.

Mr. Whitley reported on school set up, and did not feel an Essay contest would be worth while.

(over)

Mr. Cameron then suggested an ammendment to the Constitution. That in order to protect the Society in future times that he recommended that "Officers hold office more than two consecutive years - after considerable discussion, Mrs. Ruddell moved that the Office of President and Vice President be not held by any Director for more than two consecutive years. , as from date of this meeting. 2nd Mr. R.H. Campbell. *carrie*

Meeting adjourned, and directors meeting followed.

2 Roy H Campbell  
2 Campbell

*d-move adoption*

Secretary.....*Vera M.W. Brockwell*

Pres.....

*allan m. gordon*

-1947-

POINT GREY COMMUNITY CENTRE SOCIETY

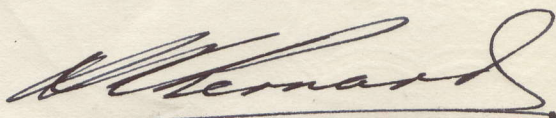
Statement of Income and Expenditures Year Ended January 31, 1947.

INCOME

Balance in Bank Feb.1,1946 -	\$341.85		
<u>Donations</u>			
Boeing Social Club	\$421.44		
McGavin's Bakeries	250.00		
George Thompson	50.00		
Master Bakers Ass'n	150.00		
Ex-Magee Club	409.11	1280.55	
<u>Miscellaneous Income</u>			
Memberships	6.00		
Bank Interest	16.75	22.75	<u>\$1645.15</u>

EXPENDITURES

Salary January 1947	\$350.00		
Rent - Hall for Meetings	25.00		
Misc. Exp.-Stamps, Printing, Circulars, etc.	20.89		
Balance Cash in Bank per Pass Book	1249.26		<u>\$1645.15</u>

  
A.R. Bernard-Treasurer

THE POINT GREY COMMUNITY ASSOCIATION

Advertising and Promotion Budget  
for \$950,000 Fund-raising Campaign

2

RECAPITULATION

Newspaper Advertising - - - - -	\$ 2,580.00
(Art & Mechanical Costs)	250.00
Radio Advertising - - - - -	1,000.00
Printing - - - - -	1,500.00
Publicity - - - - -	<u>300.00</u>
	\$ 5,630.00
	<u><u>          </u></u>

### Newspaper Advertising:

First advertisement should appear the week-end prior to the commencement of the drive - i.e. May 17th. Suggested size of this insertion - 600 lines (4 cols. x 10 $\frac{1}{2}$  ins.). Larger 1000 line (5 cols. x 14 $\frac{1}{2}$  ins.) advertisement should be scheduled to appear on the opening day of the drive - May 19th. Follow-up insertions should appear during the first week when it is important that greatest pressure should be put on. Suggested dates - Wednesday, May 21st, and Friday, May 23rd. Preferably the May 21st insertion should be of 1000 lines in size, while the May 24th (i.e. preceeding May 24th holiday) could be 600 lines. Insertions through the subsequent weeks of the campaign should be left flexible - and adjusted to meet changing conditions.

The total lineage allotted to newspapers totals 5,000 - 3,200 of which will have been run by the end of the first week of the drive.

The newspapers in which the campaign will appear are:

	<u>Rate</u>	<u>Cost 5000 lines</u>
Vancouver NEWS-HERALD	.10	\$ 500.00
Vancouver PROVINCE	.20	1,000.00
Vancouver SUN	.19	950.00
Point Grey NEWS GAZETTE	.043	x 130.00
* Cost for 3000 lines		
Estimated Art & Mechanical Production Costs		<u>250.00</u>
		\$ 2,830.00

#### Radio Advertising:

This, of necessity, is something which must be left open until time availabilities from the various stations are received.

However there is every reason to hope that the stations will be prepared to donate free time very generously. The amount of \$1,000.00 allocated for this medium is obviously an arbitrary figure - but at all events it will not be exceeded.

Stations to be used will be - CJOR, CKWX, CKMO and possibly CKNW.

#### Printing:

The figure of \$1,500.00 is again an arbitrary one - and it is to be hoped that all of this amount will not be spent.

It will cover cost of production of approximately 35 - 50,000 folders - and other small miscellaneous jobs - such as "Charter-Member" Certificates etc. - if used.

#### Publicity:

The amount of \$300.00 allocated under this item will cover any incidental publicity items - such as photographs, cuts for use in department store advertisements etc. etc.

Feb 10th 1947

4th annual meeting

at Grey Com Centre Annual Meeting

- 1 Paul H. Whitley
- 2 Peter Lightham
- 3 ~~S. S. Larned~~
- 4 Peter de Lussan
- 5 Ann Jeffers
- 6 A. K. Wright
- 7 Austin O Macdonald Pres.
- 8 Roy C. Caylor
- 9 Harry Diker
- 10 Mrs Katherine Turvey
- 11 Mrs H. O. McBean
- 12 Mrs Dorothy Ruddell
- 13 Mrs L. A. Harrison
- 14 ~~Tan Carson~~
- 15 ~~W. L. Larned~~
- 16 W. L. Larned
- 17 As. Thomson
- 18 ~~Rigby J. Larned~~
- 19 ~~W. L. Larned~~
- 20 ~~W. L. Larned~~
- 21 Fred W. Day
- 22 ~~W. L. Larned~~

Mrs V M W Gracknell  
Sec.

1082  
Suggested Board of Directors.

4th annual meeting

Slate as proposed.

1947-

Feb 10/

Mr. F.W. Taylor

Mrs. S.A. Cracknell,

Mr. Andy Bernard

Mr. Austin Macdonald.

Mr. Jas. Thomson,

Mr. A.L. Wright.

Mr. Allan McGavin.

Mrs. L.P. Harrison,

Mrs. C.T. Ruddell,

Mr. John Wickson,

Mr. Art Jefferd.

Mr. Roy H. Campbell,

Mr. Leslie Watkins,

Mr. Donald C. Crombie.

Mr. Ian Cameron.

Mr. Peter Downs, Adv. Mgr.

Mrs. A.C. McBean moved acceptance.

Mr. Sid Thompson moved nominations close, 2nd. R.H. Campbell