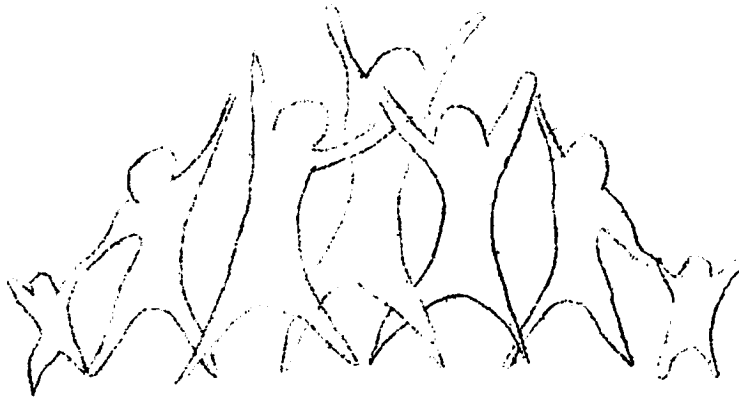


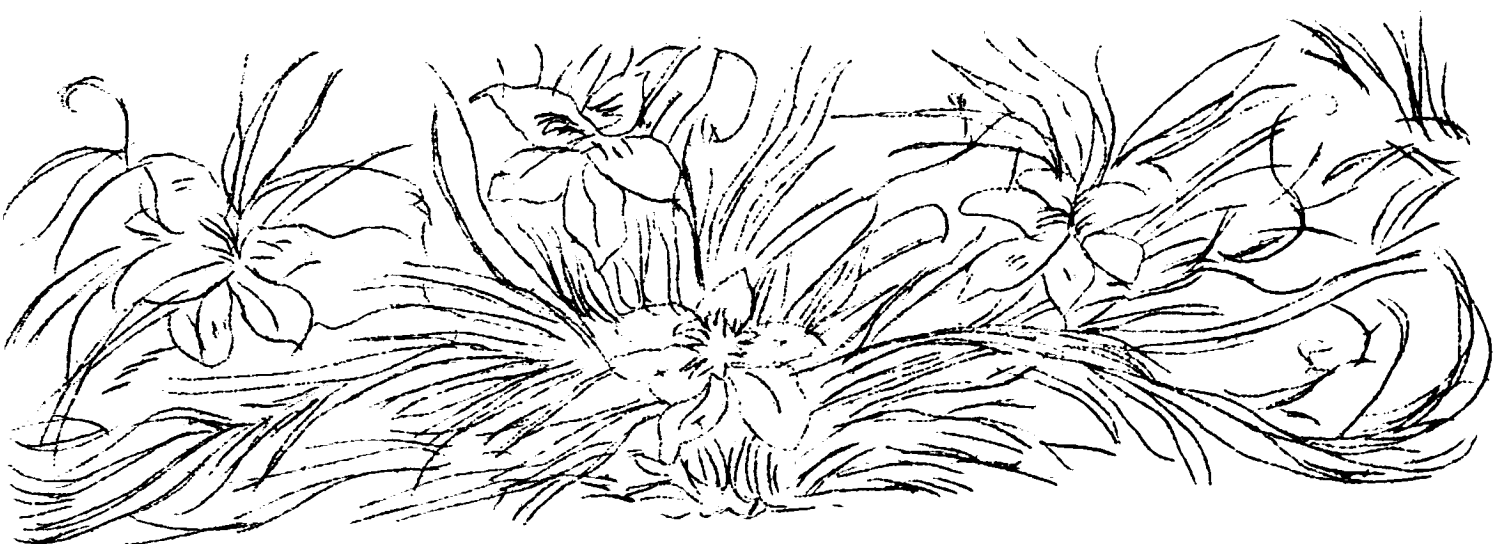
KERRISDALE COMMUNITY CENTRE SOCIETY



ANNUAL REPORT

(Operated jointly by the Kerrisdale Community Centre Society
and the Board of Parks and Recreation, City of Vancouver)

1981-82



PRESIDENT'S REPORT FOR 1982

I am happy and pleased to report that the success we have experienced in the past in meeting the recreational needs of our Community has continued in 1982. Of course we have our problems but these are mainly in the area of serving 1982-83 demand with what are essentially 1960 and older facilities. Put simply, our facilities are too old and too small.

However, as you all know, because of the recent approval of the Parks Board Plebiscite, we will have \$750,000.00 available some time within the next four years for capital improvements. Here again, there will be problems to be addressed in planning and in raising additional capital, but the prospects are exciting, and really represent a once-in-a-lifetime opportunity to re-establish our facilities on an up-to-date basis. In 1983, I will be urging all members and, indeed, the whole community, to pitch in and ensure that this opportunity is fully realized.

None of these comments pertain as such to the pool, which, like the Arena, is a separate facility completely under the control of the Parks Board. However, we are very much interested in the pool and have contributed substantial funds to it, and the Parks Board allows us a fair amount of input into decisions on operations and administration. Again, activities are successful but the facility itself leaves something to be desired. The pool cover continues to be the main source of concern. I can only tell you at this time that we have the Parks Board procedures and proposals under continuing review, and will do what we can ourselves to analyse the pool's shortcomings and to follow up implementation of whatever solutions are adopted by the Parks Board.

As in past years, our success with our limited facilities is due to a dedicated staff and volunteers from the Community who serve on the Board and Committees, and also those who assist at registration and functions. These individuals give un-

stintingly of their time and I thank them for their efforts in 1982. Special thanks go to Trixi Hahn Grant who has headed our Programme Committee, but unfortunately won't be continuing with us for the present, and to our coordinator Len Cederholm.

Finally, I would mention one further matter on which we require everyone's assistance, namely the matter of parking. There are two main problems on which we will ask the help and co-operation of all members and others.

- (a) areas in front of the building and gym are set aside either for access or use by handicapped persons. The use of these areas is very much abused, perhaps through inattention as much as anything else. However the areas are clearly marked and we ask all members not to misuse them
- (b) Clearly unauthorized parking is taking place by some who leave their cars for long intervals, possibly individuals employed in the area. No doubt people who come to the area to shop and do business contribute to the problem.

The unsatisfactory situation is reaching unacceptable levels and something must be done. The first problem can be resolved by cooperation within our organization but the second is more difficult. If any members know individuals who park and do not use the Centre, library or health services tell them of our problem. Alternatively, tell us who they are and we will speak to them. Our Board of Directors is very concerned about these problems and we hope that the situation can be resolved through an awareness programme without resort to more drastic action.

Thank you.

Respectfully submitted.

COMMUNITY RECREATION Co-ORDINATOR'S REPORT

Kerrisdale Community Centre has again set an attendance record for the year with over 121,000 people participating in the ever-increasing number of programs offered.

I would like to sincerely thank Trixi Hahn Grant and her Program Committee for helping Mark to produce such a successful number of quality programs.

The new brochure format and increased distribution area also contributed to the record attendance - WILL DONE !!

The Centre has expanded in another way with the Arena now coming under the wing of the Centre and Society. Officially that makes us a Complex 111.

It is hoped that with the money received from the Park Board (\$750,000.) and additional revenue which would have to be raised, the Centre itself could be improved and expanded to provide better and more recreation services to the Community. Additional facilities needed include a senior's centre, mini gym, spa - facilities and a teen centre.

I continue to expound on the fact that I am very fortunate to be able to work with a very fine group of people. The interest and help from the Society, combined with the skill and dedication of the staff (full time and part time) makes my job very pleasant indeed.

Thank you all for a very successful year.

Len Cederholm

C.R.C.

PROGRAMMER'S REPORT KERRISDALE COMMUNITY CENTRE- Feb.1983

I have been employed at Kerrisdale Community Centre for approximately seven months now and have been enjoying working with full time staff, part time staff and instructors, also Society members in that time.

People at Kerrisdale are very supportive of the programmer making me much more effective in my job.

Some major changes that have occurred in the time since I arrived at Kerrisdale Community Centre include:

- Printing and distribution of the joint KCC/Dunbar brochure via the Vancouver Courier Newspaper, Distribution 52,000.
- A noticeable increase in the utilization of all the rooms in the Centre (especially for fitness programs).
- A large increase in the number of fitness programs and persons attending fitness programs.
- An increase in the number of successful workshops (one or two time programs) being offered on evenings and weekends.
- Full attendance in the pottery programs offered at K.C.C. despite rather poor attendance at other nearby Centres.

I shall continue to endeavour to maintain such positive trends in the Centre and will be, I am sure, able to operate effectively with the valuable input of the busy program committee and talented instructors.

Lets keep up the good work!

Respectfully yours,

Mark A. Shorter
Recreation Programmer.

KERRISDALE COMMUNITY CENTRE SOCIETY
PROGRAMME COMMITTEE REPORT

February 1983

The Kerrisdale Community Centre Society Programme Committee, appointed by the Executive Committee in February 1982, consisted of 11 Society Directors and 3 Society members. Throughout the year 3 directors left the committee and 3 other Society members joined, for an average membership of 14.

The Programme Committee met 19 times since the last A.G.M.: 13 regular monthly meetings (second Wednesday of the month, 7:30-9:30 p.m.) 5 seasonal program ideas brainstorming meetings, and one special meeting devoted to the new brochure format and price. Meeting attendance averaged 10 people.

The main task of the committee, the monitoring of all aspects of the seasonal programme, takes up the bulk of the time. At any monthly meeting the current programmes will be discussed, evaluated, and adjusted. Then, either the previous season will be finalized, or the upcoming season will be planned. As in any season there are over 200 courses and workshops offered to give age groups in a small facility, there are always numerous issues and concerns to be discussed so as to ensure an equitable, well-balanced, appealing programme offering.

As well as these continuous tasks, the programme committee annually generates and prioritizes a list of goals. Following are the 1982-1983 goals and a brief progress report on each.

1. Brochure Revision

- A new format was implemented in Fall 1982, expanded in Winter 1983, and is being adjusted for Spring 1983. Door-to-door delivery increased from 12,000 households to 52,000; whereas the cost was less in Fall 1982, and the same as for the previous format in Winter 1983.

2. Evaluation

- Same as before.

3. Centre / Pool / Rink Coordination

- Times and dates of Special events are coordinated. Coordination of regular programming is being worked on (e.g. fitness programs).
- Society sponsored Rink programmes are popular and should be expanded, especially the skating lessons.
- Joing flyers (as well as the brochure) are distributed.

4. Publicity

- The Courier column was run fairly continuously; the number of flyers was increased. the programmer got some radio spots.

5. Fees Policy

- A reduction in adult program fees for Seniors is being recommended to the Board.

6. Facility Use

- The number of programme weeks has increased to 43 in 1982-1983 from 41 in 1981-1982.
- Approximately 30% of our programmes now run year-round (up from approximately 20%).
- The number of special programs, special events, and workshops has increased substantially, especially at Christmas and Easter.
- Paid, drop-in programs have been introduced (fitness), are very popular, and may be expanded to other suitable areas.
- Shorter courses (one to six classes) are very popular and increasing, especially in the summer.
- The total number of courses in 1982-1983 averaged 220 per season, up from approximately 195 per season in 1981-1982.

7. Programme Visits by Committee Members

- same as before.

8. Budget Preparation

- Minimum Programme revenue is predicted seasonally.

9. Volunteer Use

- Three society members volunteered to join the programme committee.
- The need for registration volunteers was publicized in the brochure (Winter '83) and several new volunteers came forward.

10. New Programmes Adoption System

- A form was developed and implemented by the programmer.

11. Representation of all ages and interests

- A teen joined the programme committee.

12. More Human Relations Programs

- There was a lack of response to programmes offered.

13. More Family Programs

- Same as before.

Submitted by the 1982 - 1983 Programme Committee:

Trixi Bahn Grant (Chairperson), Kath Eotham, Jim Dent,
Sharon Gove, Pat Harrison, Liza Hutchison Gray, Jenny Kohnmann,
Almaza Khalil Kroeschel, Lorraine Martin, Jerry Massing,
Margo Stanoway, Doug Woods, Millie Wright, Carol Young.

COMMUNITY CENTRE STATISTICAL SUMMARY

Sept. 1/81 to Aug.31/82

<u>MEMBERSHIPS</u>	<u>AGE GROUP</u>	
	0 - 5	732
	6 - 12	1,570
	13 - 18	698
	19 - 64	3,349
	65+	<u>931</u>
	Total	7,280

Family Memberships: 773

Sports & Fitness	41,565
Arts & Crafts	21,593
Group Activities	29,284
Meetings	2,011
Recreation/Education	1,362
Free Space	2,653
Rentals	14,282
Special Events	4,973
Fund Raising	<u>3,500</u>
Total	121,223

SPECIAL PROJECTS COMMITTEE

1982 REPORT

Regarding capital improvements in the Centre, in 1982 the Committee moved from general planning to the specific matter of the Parks Board Centennial Plan which was put forward early in the year. Fortunately, this has culminated in Vancouver voter approval to fund a revised version of the Plan, and our Centre is now assured of \$750,000.00 for capital improvements within the next four years.

Accordingly, the Committee is now initiating planning for the improvements as well as for raising additional funding.

Also, the Committee continues to monitor the pool cover matter for which, as yet, the Parks Board has no simple solution, the problem being that the present cover is proving to be unsuitable.

Respectfully submitted.

I. L. Robertson

4 February 1982

Chairman



RETIRED CITIZENS REPORT 1981 - 82

Grace Pirie, Coordinator
Millie Wright, Chairperson
Seniors Committee

Kerrisdale Community Centre Retired Citizens are becoming increasingly involved in planning their own programmes. We are looking for more representation on our Seniors' Committee to add to those who have faithfully supported Grace Pirie in her efforts to increase the communication flow between Seniors and Board Members. The concern for the whole Centre as well as for each other has been evidenced in their support by fund raising events which have helped to purchase new equipment (the dishwasher and some kitchen supplies as well as the kiln). They are also reaching out to help the week-end drop in groups by being volunteer helpers and entertainers.

The Social Club group developed their own logo "The Soaring Seniors" this year - an indication of their increasing numbers and participation in activities.

The Line Dancing (now burgeoning the walls of the Centre!), bus trips (expanding beyond our ability to provide for all requesting trips), the over-flow in the Ceramics for Seniors - are examples of the pressure that retired citizens place on the Centre facilities.

New programmes have included a Scabble group and a small group interested in drama.

The choir is still in great demand and this year a new director, Doris Wainwright, has instituted another focus with more visits to extended care Centres & Personal care homes for aging citizens. The Line Dancers have followed suit and are giving pleasure to less fortunate seniors in various institutions.

The Institute of Chartered Accountants of B.C. processed 161 Income Tax returns free of charge at our Centre in 1982.

The Park Board's report on Recreation and Leisure Needs of Seniors has given all of us the impetus to look at how our programmes really meet the needs of Seniors and to begin to plan for new facilities. Lack of space at Kerrisdale Community Centre does not allow us to provide for the ageing population of Kerrisdale which is 20% of the total population and there is evidence that many more seniors would join the Centre were we able to provide for them.

ARENA PROGRAMMER'S REPORT

This past year has proven to be one of the most successful years at the Arena for year-round utilization. Our summers are usually very quiet but with Fall Hockey, All Star Wrestling, Lacrosse and concerts provided us with our busiest summer.

Revenue appropriation \$113,200, Total revenue \$140,800. With the loss of concerts for 1983 our revenue could drop by approximately 25-30,000 for 1983.

Public skating has dropped slightly in weekend and evening attendance but over weekday morning times are increasing in popularity. Part of the drop in weekend attendance is due to the popularity of some of the Society programs, particularly the Sunday Family Skate. The Community Rental time set up on Sat. evenings is much in demand and over the next few years we should look at setting another time slot.

Minor Hockey & Figure Skating have both had good seasons and their registration although down slightly has shown an increase in registration of younger participants. This should help ensure their continued success and possible need for expanded times in the future.

Rental times although slow in being filled between Sept.-Dec. are now all full and often we have little if any rental times available except during early morning or school hours on weekdays.

It is hoped that 1983 proves to be more successful in the variety of events we hold and the success that each has.

Doug Newstead
Arena Programmer

1982 POOL PROGRAMMER'S REPORT

Throughout the past year it has been my pleasure to fill the position of the Pool Programmer. A recreationist's goal is to meet the varied needs of the residents in the Kerrisdale area. The pool programmes are designed to provide an opportunity for all age groups to participate in a wide variety of aquatic experience.

The patronage statistics for the 1982 lessons showed a twenty-five percent increase from 1981. We have a very diversified instructional program which we are continually expanding to meet the high demand. The statistics for our 1982 recreational programmes (fitness classes) reflect an increase of approximately thirty-nine percent from 1981 yearly totals. However, one of my major objectives for 1983 is to facilitate maximum usage through effective programming and additional advertising and marketing.

The degree of success in our facility is largely credited to the staff. The pool is very fortunate to have such a friendly, enthusiastic, and skilled team of employees who do a great job!

I feel very fortunate being a part of the Kerrisdale Community Centre complex and truly believe it is one of the finest centres. Much of the credit must be extended to the Board of Association who through their long hours and dedication, have served to make this such a successful Centre. I know they have helped the pool in so many ways, especially in regards to the pool cover.

Thank you.

Sincerely

Cheryl Ross